

**Subject:** ICONS CHECK LISTboundary="Apple-Mail=\_77B2CD61-2D4E-48F5-B4A9-5A71B25D274F"  
**From:** "Michael Lamb" <michael@downtownnews.com>  
**Date:** 09/09/2016 04:35 PM  
**To:** "Henna Sherzai" <HSherzai@downtownla.com>

Hello Henna

Thank you for coming on board this year's ICONS issue.  
As we start getting organized, we would appreciate the following information.

The issue will publish on November 14, 2016.  
The deadline for editorial and artwork is October 12, 2016.

Please advise the following:

1- Are you sending a new ad, or are we picking up last years?  
If we pick up last year's ad, are there any changes to it?

2- Are you sending new editorial, or are we picking up last years?  
If we pick up last year's editorial, are there any changes to it?

Also let us know if there is another person of contact for the editorial.

Thank you again and I look forward to receiving your answers.

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